

REGISTRATION
Corporate Fraud:
Is Sarbanes-Oxley Working?
May 20, 2008

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Corporate Fraud:

Is Sarbanes-Oxley Working?

An expert panel discussion on the real-world impact of Sarbanes-Oxley legislation

Tuesday, May 20, 2008
The Union League
Philadelphia, PA
7:00 am - 10:00 am

Presented by:



COLLEGE OF PROFESSIONAL AND CONTINUING STUDIES
Fraud and Forensic Accounting Institute



GOLDENBERG ROSENTHAL, LLP
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Don't miss our upcoming expert panel on corporate fraud.

Corporate Fraud: Is Sarbanes-Oxley Working?

Tuesday, May 20, 2008
The Union League

140 S. Broad Street | Philadelphia, PA 19102

In 2002 Sarbanes-Oxley legislation ushered in an era of increased corporate scrutiny and compliance. For all of the changes which have occurred, what has the real world impact really been? Join a panel of experts for a discussion of the effects of Sarbanes-Oxley on corporate fraud.

SESSION TOPICS:

- White Collar Crime - Is It On The Decline?
- The Effect On Financial Statement Restatements
- SEC Enforcement - Local And National Perspective
- The Cost Of Sarbanes-Oxley Compliance - Is It Worth It?
- Managing Corporate Fraud Investigations
- The Changing Legal Landscape
- The Impact On Private And Nonprofit Organizations
- Whistleblower Guidelines Under Sarbanes-Oxley

Panelists:

Daniel M. Hawke, Esquire, Securities and Exchange Commission

Gregory D. DiMeglio, Esquire, Stradley Ronon Stevens & Young, LLP

Matthew F. Ryan, The Hershey Company

Paul E. Zikmund, Goldenberg Rosenthal, LLP

AGENDA

- 7:00 - 7:30 am Registration
- 7:30 - 8:00 am Breakfast and Networking
- 8:00 - 9:40 am Panel Discussion
- 9:40 - 10:00 am Q&A Session

CPE credit hours: 2 (other)

CLE credit hours: 2 (1 - Ethics, 1 - Substantive)

Program Fee: \$50

PROGRAM SPONSORS:

Stradley Ronon Stevens & Young, LLP

Goldenberg Rosenthal, LLP

La Salle University Fraud and Forensic Accounting Institute

ABOUT THE INSTITUTE

To meet the growing demand for forensic accountants with the ability to detect and prevent fraud in the government, corporate, not-for-profit, and professional service sectors, La Salle University has established the Fraud and Forensic Accounting Institute. The Institute is a comprehensive five-course stand-alone graduate credit certificate program including all aspects of fraud prevention and detection, from the sociological factors and symptoms to communication and testimony as an expert witness. For more information, please contact Jim Rook, Associate Director of Continuing Studies, at 215-951-1234 or rook@lasalle.edu.



PANELISTS

Daniel M. Hawke, Esquire

*Philadelphia District Administrator
Securities and Exchange Commission*

Daniel M. Hawke is the Director of the U.S. Securities and Exchange Commission's Philadelphia Regional Office. In that capacity, Mr. Hawke oversees the Commission's regulation and enforcement programs in Pennsylvania, Delaware, Maryland, Virginia, West Virginia, and the District of Columbia. Mr. Hawke has brought significant enforcement actions involving public company accounting and financial disclosure, broker dealer regulation, insider trading, and Regulation FD.

Gregory D. DiMeglio, Esquire

*Chair, Securities Enforcement
Stradley Ronon Stevens & Young, LLP*

Gregory D. DiMeglio is the Chair of Stradley Ronon's Securities Enforcement Practice Group. As chair of Stradley Ronon's Securities Enforcement Practice Group, Mr. DiMeglio represents and counsels public companies, investment companies, investment advisers, broker-dealers and individuals in connection with inquiries, investigations and enforcement actions by the U.S. Securities and Exchange Commission, grand juries, state regulators and industry self-regulatory organizations. He also conducts internal investigations designed to advise and assist companies, boards of directors and board committees in preventing and addressing agency actions, and represents companies and individuals in private securities litigation.

Matthew F. Ryan

*Director of Corporate Security Worldwide
The Hershey Company*

Matthew F. Ryan is the Director of Security for The Hershey Company. He is responsible for leading Hershey's strategies, policies and programs to protect the company's employees and property worldwide and developing and implementing physical and personnel security functions to support the company's strategic objectives. Mr. Ryan joined Hershey in August 2007. Most recently, he was Chief Operating Officer at INA, Inc., a mid-Atlantic investigations and security company. At INA, Ryan provided strategic oversight for investigations involving theft of proprietary information, misappropriation of assets and product diversion. He also led development of crisis security plans.

Paul E. Zikmund, CFE, CFFA

*Principal, Litigation Support Services
Goldenberg Rosenthal, LLP*

Paul E. Zikmund is a Principal in Goldenberg Rosenthal, LLP's Litigation Support Services Division. Mr. Zikmund has over 20 years of experience in the field, and has led global fraud and forensic teams at various Fortune 500 companies investigating complex financial frauds. As a Certified Fraud Examiner and Certified Forensic Financial Analyst, he performs corporate investigations, delivers compliance and integrity services, and administers fraud risk assessments and fraud awareness training programs.