

**For Immediate Release**

**Contact:** Amy Singer Douglass  
Toplin & Associates  
215.793.4666  
[AmySD@toplin.com](mailto:AmySD@toplin.com)

**Goldenberg Rosenthal –Top Accounting Firm – Announces  
New Managing Partner**

**Jenkintown, PA** –[Goldenberg Rosenthal, LLP](#) (GR Group), a top regional accounting and business advisory firm serving closely-held, mid-level businesses across a wide variety of industries in the greater Philadelphia region, has elected Jay Weinstein, CPA, MBA, MST as its new managing partner. Weinstein, who takes the helm on July 1, 2007 as the sixth managing partner in the firm's 89-year history, succeeds Barry W. Braun, CPA, who has managed the 130-person firm for the past seven years.

“At GR Group we believe it is our job to continually evolve as a company to stay ahead of the changing business environment that not only impacts our operations but our clients' lives and business success. We accomplish that by electing a new managing partner, every several years, who represents the next generational philosophy of business leadership. Jay is a bold and innovative leader who embodies our firm's commitment to client-centered service. He also knows how to harness technology and create business processes to maximize efficiencies, while planning strategies to take advantage of new market directions. That is what he has done for his clients since he came here 14 years ago and it was a driving factor in our selection,” said Braun.

“I'm honored that my 20 partners asked me to lead our firm through the next phase of our growth. At GR Group, we believe it is our job to work together to protect and advance our firm's philosophy—a philosophy that serves as my guiding principles moving forward. We strive to understand both varying business conditions and their impact on our clients' specialized industries so that we bring sound yet innovative and fresh business and financial management ideas to the table, enabling our clients to both adhere to changing accounting and tax regulations and embrace new strategic opportunities,” explained Weinstein.

“This firm believes in growing not only our own organization but inspiring and mentoring new generations of leaders ready to serve our clients, our firm and the broader business community. Barry Braun has been an incredible mentor to me during that process and I am now entrusted with the legacy of carrying that on to future generations at GR Group,” added Weinstein.

**GR Group History**

Goldenberg Rosenthal was founded in 1919 when Sy Rosenthal, a spirited entrepreneur returning from military service in WWI, joined Ben Goldenberg in opening an accounting and tax practice to help Philadelphia-area business owners make sound financial decisions that would help to grow successful companies and support families. That mission has guided Goldenberg Rosenthal for nearly 90 years, and helped to build decades of successful client relationships, some spanning more than 50 years.

## **Weinstein's History with GR Group**

GR Group welcomes entrepreneurial professionals into their staff through its recruitment program for new hires as well as successful mergers with like-minded boutique sized firms. In fact, it was a merger in the early 1990s with Friedlander Dunn that gave Jay Weinstein his start at the firm.

Under a guiding principle to marry service with innovation, Weinstein's focus has been on the technology industry, assisting growing companies with complex mergers and acquisitions, leading risk management, research and development reporting initiatives, advising on stock compensation planning and personnel staffing, and offering significant expertise in the manufacturing sector to help clients achieve maximum profitability. "He's been on the cutting edge of accounting and advisory industry trends," explained Braun. "His talent for building and nurturing long-term relationships is the perfect combination for the firm."

## **Weinstein's Personal and Professional Background**

Jay Weinstein is a graduate of Temple University, where he earned both his Bachelor of Science degree and Master's of Business Administration in Economics. He also holds a Master's degree in Taxation from Villanova University, and is a member of the American Institute of Certified Public Accountants, the PICPA, the Greater Philadelphia Venture Group, and PKF North American Network.

Personally, Weinstein commits himself to a variety of community causes and institutions. He sits on the Board of Directors of Stern Hebrew High School and Federation Housing, served as treasurer and president of Philomel Concerts, and is a member of the Greater Philadelphia Chamber of Commerce. Mr. Weinstein is a self-professed baseball fanatic, and of course Phillies fan, who also travels the United States with friends each summer on a mission to visit every baseball stadium across the country. Currently, they're at 19.

Weinstein resides in Lower Merion, PA, with his wife, Butsie, and his two sons.

###

Founded in 1919, [Goldenberg Rosenthal, LLP \(GR\)](#) has grown to become one of the largest accounting and business advisory firms in the Philadelphia region, ranked in the Top 50 firms in the country. GR is located in Jenkintown, Pennsylvania. With 20 partners and over 130 staff members, the firm is organized by both service specialty and industry-specific practice groups.